

11TH  
**ANNUAL STUDENT AFFAIRS  
ASSESSMENT CONFERENCE**

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Wednesday, June 26, 2024 Norris University Center

# WEDNESDAY 06.26.24

## LEARNING LOCATION

Nb

**NORTHWESTERN | ROOM 202**  
TRACK 1: IDENTITY, NEEDS,  
AND INVESTIGATION

**Claritza Maldonado**, *Multicultural Student Affairs*  
**Aaron Golding**, *Multicultural Student Affairs*  
**Eric Budzynski and Maddie Kerr**,  
*Religious and Spiritual Life*

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**ARCH | ROOM 206**  
TRACK 2: WELL-BEING  
AND BELONGING

**Dr. Rachael Collins**, *Counseling  
and Psychological Services*  
**Dr. Manisha Rustagi**, *Counseling  
and Psychological Services*  
**Jesus Galvan**, *Student Enrichment Services*

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**ROCK | ROOM 207**  
TRACK 3: CENTERING STUDENT  
NEEDS IN PROGRAMMING

**Jeff Jenkins**,  
*Northwestern Career Advancement*  
**Taylor Nelson**,  
*Office of Student Transition Experiences*  
**Cayce Pasko-Stanley**,  
*Fraternity and Sorority Life*

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**LAKE | ROOM 203**  
TRACK 4: JOURNEY MAPPING  
AND RESOURCES

**Bradley Pearson**, *Student Assistance and  
Support Services*  
**AJ Delaire**, *Strategic Initiatives and  
Campus Inclusion and Community*  
**Dr. Kelly Schaefer**, *Strategic Initiatives*

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**LOUIS | ROOM 205**  
PLENARY

**Keith D. Garcia**,  
*Director, Fraternity & Sorority Life,  
Northwestern University*

**Dr. Steve Veldkamp**,  
*Director, Piazza Center for Fraternity  
and Sorority Research,  
Penn State University*

**Dr. Rob Aaron**,  
*Executive Director, Student Affairs  
Assessment & Planning,  
Northwestern University*

## 8:30 - 9:15 a.m. Introduction

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### CONTINENTAL BREAKFAST

#### WELCOME

**Dr. Rob Aaron**, Executive Director of Student Affairs Assessment and Planning

#### LAND ACKNOWLEDGEMENT

**Dr. Steve Veldkamp**, Assistant Director, Leadership Development and Community Engagement

#### OPENING REMARKS

**Dr. Steve Veldkamp**, Vice President for Student Affairs

## 9:20 - 9:55 a.m. Concurrent Sessions Round 1

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### **"IT FEELS LIKE 4%": UNDERSTANDING LATINX/E STUDENT EXPERIENCES, LOCALITY, AND DATA FRAMING**

**Claritza Maldonado**, *Multicultural Student Affairs*

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### **AN OUNCE OF PREVENTION: EXPANDING AND MEASURING THE IMPACT OF A "BURNOUT BALM" WORKSHOP FOR GRADUATE AND PROFESSIONAL STUDENTS**

**Dr. Rachael Collins**, *Counseling and Psychological Services*

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### **DISCLOSING A DISABILITY DURING THE INTERNSHIP AND JOB SEARCH PROCESS**

**Jeff Jenkins**, *Northwestern Career Advancement*

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### **NON-MLOA STUDENT SUPPORTS: COMMUNICATION AND TAKE-A-WAYS**

**Bradley Pearson**, *Student Assistance and Support Services*

## 10:00 - 10:35 a.m. Plenary Session

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### **THE USE OF DATA TRIANGULATION IN STRATEGIC PLANNING FOR FRATERNITY & SORORITY LIFE**

**Keith D. Garcia**, *Director of Fraternity & Sorority Life, Northwestern University*  
**Dr. Steve Veldkamp**, *Director of the Piazza Center for Fraternity and Sorority Research, Penn State University*  
**Dr. Rob Aaron**, *Executive Director, Student Affairs Assessment & Planning, Northwestern University*

11:15 - 11:30 a.m.

**Nb**

**SPIRITUAL YEARNING: UNDERSTANDING THE SPIRITUAL BUT NOT RELIGIOUS STUDENT COMMUNITY AT NORTHWESTERN UNIVERSITY (A FIVE-YEAR LONGITUDINAL STUDY)**

11:15 - 11:30 a.m. Religious & Spiritual Life

**PLUGGED IN: SUPPORTING KCS SCHOLARS' WELLNESS IN: RO SUON (AFF) 7 AIR) 5 \$TJT11 1 TO T86**

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**MAPPING THE UNDERGRADUATE JOURNEY: A SYSTEMATIC LITERATURE REVIEW AND NORTHWESTERN DATA REVIEW PROJECT TO DEFINE, IDENTIFY, AND MEASURE LOWER-INCOME STUDENT EXPERIENCES IN STUDENT AFFAIRS**

11:15 - 11:30 a.m. Strategic Initiatives

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**ASSESSMENT OF TOMORROW**

11:15 - 11:30 a.m. Student Affairs Assessment and Planning

11:15 - 11:30 a.m. Student Affairs Assessment and Planning

**WRAP-UP & GRATITUDE**

11:15 - 11:30 a.m. Student Affairs Assessment and Planning

**GROUP PHOTOS**

11:15 - 11:30 a.m. Student Affairs Assessment and Planning



## THE USE OF DATA TRIANGULATION IN STRATEGIC PLANNING FOR FRATERNITY & SORORITY LIFE

**Keith D. Garcia, Dr. Steve Veldkamp, Dr. Rob Aaron,**

### Fraternity & Sorority Life

Abstract: This presentation will discuss the use of data triangulation in strategic planning for Fraternity & Sorority Life. The presentation will focus on the use of data triangulation to identify trends and opportunities in the Fraternity & Sorority Life industry. The presentation will also discuss the use of data triangulation to develop strategic plans for Fraternity & Sorority Life. The presentation will conclude with a discussion of the importance of data triangulation in strategic planning for Fraternity & Sorority Life.

**Strategic Themes:** Invest in Organizational Development



PLENARY

LEARNING FROM THEIR STORIES: USING QUALITATIVE AND QUANTITATIVE METHODS TO CENTER INDIGENOUS STUDENT EXPERIENCE AT NORTHWESTERN

**Aaron Golding**

**Multicultural Student Affairs**

Abstract: This presentation will discuss the process of conducting a qualitative and quantitative study to center the experiences of Indigenous students at Northwestern University. The study was conducted in partnership with the Center for Indigenous Student Engagement and the Office of Multicultural Student Affairs. The research was designed to explore the experiences of Indigenous students and to identify ways to support their success and well-being. The study was conducted using a combination of focus groups, interviews, and a survey. The findings of the study will be shared and discussed.

**Strategic Themes:** Pursue Equity, Justice, and Belonging; Foster Meaningful Student Engagement; Champion Holistic Wellbeing; Invest in Organizational Development

SELF-ASSESSMENT AS A MENTAL HEALTH INTERVENTION: DEVELOPING THE MENTAL HEALTH CLIMATE SURVEY-43 § 10 Td6d1 (8740a) n s t



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